

## **WAND Hospitality Taxonomy**

The hospitality industry is an industry that touches the lives of almost every single person on earth in some way or another. It is no surprise, then, that this industry generates millions of documents and data every day. But this data is useless if it is not efficiently organized and implemented. Enter the WAND Hospitality Taxonomy. With this taxonomy, you can organize your information with ease, train your Al with speed, and begin using your company's data in no time. As with all our taxonomies, this strong foundation metadata model can be customized to include additional terms relating to your specific needs or industry.

This taxonomy contains 1,162 terms and 357 synonyms.

Top level terms include:

- Customer Loyalty Programs (34)
- Dining (105)
- Entertainment (184)
- Guests (58)
- Lodging (106)
- Metrics (31)
- Policies, Protocols, and Procedures (240)
- Reservations (77)
- Travel (278)
- Travel Regulations (39)

