



# WAND Taxonomies Offerings

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2024

The critical  
ingredient for your  
digital  
transformation and  
AI initiatives

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# About

# WAND Taxonomies

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Since 1983, WAND has developed curated taxonomies to improve the way our clients search and organize unstructured and semi-structured information. WAND is the premier source for industry vertical taxonomies, business taxonomies, and specialty domain-specific taxonomies. The breadth and coverage of WAND's taxonomy library is unmatched, and for years, WAND Taxonomies have been used by thousands of companies around the world to organize information.

Applications, where WAND Taxonomies are being deployed, include enterprise content management, enterprise search, behavioral targeting, big data, text analytics, business intelligence, semantic technologies, local search, Artificial Intelligence, knowledge graphs, and sentiment analytics.

WAND is headquartered in Denver, Colorado.

# WHY TAXONOMIES?

*What does that mean for me?*

We have included three articles that may be of interest

## Artificial Intelligence

Taxonomies are being used all over the AI field to train and improve models in a variety of ways!

***Taxonomies Improving AI from Day 1***

***How do Taxonomies Benefit RAG?***

## Search

Search has always been Taxonomy's first love, helping improve search results and user experience.

***Maximizing Search with Taxonomies***



# Taxonomies Improving AI from Day 1

It's pretty hard to go a whole day without someone mentioning something related to A.I. From our social circles to our office cubicles, Artificial Intelligence seems like it's a topic that's here to stay. While AI is the popular, shiny topic, when we start to explore these tools further, we may soon realize that they are somewhat incomplete and ineffective out of the box. Yes, they claim to revolutionize the way businesses operate, offering unprecedented capabilities in automation, data analysis, and decision-making.

Yet, the effectiveness of AI models on their own, especially in domains that require specialty knowledge or precision, often hinges on the quality of data and frameworks used during training. This variable is particularly difficult to control when one is working with the large sizes of data needed to train most AI models.

One powerful tool that can significantly enhance AI training and render better results would be WAND's curated, prebuilt taxonomies.

Prebuilt taxonomies provide that much-needed structured framework that organizes information into categories and subcategories — it reflects relationships and hierarchies within a domain. When integrated into the AI training process, these models offer several key benefits. We will focus on just the top three key benefits today.

# Taxonomies Improving AI from Day 1

## **Improved Data Categorization and Retrieval Accuracy**

AI models benefit from a well-organized knowledge base. Prebuilt taxonomies can help the AI model categorize data according to predefined relationships and terms, allowing the model to more accurately retrieve relevant information during both training and deployment. This is a critical step for applications where the quality and relevance of the information provided by the model impacts outcomes directly. Think fields like healthcare, finance, and legal services.

## **Increased Consistency and Reliability**

If we start the AI model off on the proverbial right foot, we will see results which are more consistent and reliable. WAND's taxonomies are designed to be versatile and applicable across a diverse set of domains, but are simultaneously specific enough to provide a consistent set of standards across various queries and datasets. Uniform responses enhance UX by providing reliable, predictable, and accurate results.

## **Continuous Knowledge Enhancement**

WAND devotes significant time and resources to ensuring that our taxonomies are continuously updated to incorporate new information and reflect the latest trends in various industries. We do this so you don't

# Taxonomies Improving AI from Day 1

have to worry about ensuring your AI model is remaining current and relevant, helping your model evolve alongside the domain so it can continuously maintain high levels of accuracy and efficacy over time.

AI is becoming an integral part of both our personal and professional spheres. We need to leverage the right tools in order to unlock its full potential. WAND's curated, prebuilt taxonomies provide a structured, adaptable, and continually updating framework that enhances AI training to ensure that your models deliver accurate, reliable, and contextually appropriate results. Integrating our taxonomies into your AI models allow you to overcome the limitations of the untrained AI which can make your workflows faster, more effective, and in the end, more successful.

# How do Curated, Prebuilt Taxonomies Benefit RAG?

**Retrieval Augmented Generation (RAG)** is a Machine Learning (ML) framework which combines information retrieval with text generation to enhance the quality of generated responses by fetching relevant external knowledge which it then uses to inform the output. One piece to the RAG (and larger Generative AI) puzzle is curated, prebuilt taxonomies. With these taxonomies, RAG models have been seen to have some key benefits:

**Improved Retrieval Accuracy:** The generated responses will only be as accurate as the retrieval content that is added. By including a prebuilt, curated taxonomy, the information in the retrieval database is categorized based on predefined classes and relationships, which allows the RAG model to more effectively narrow down the search space and select content more closely aligned with the original query.

**Enhanced Understanding of Context:** The hierarchical structure of taxonomies aids the RAG model in understanding the context of a query. Contextual awareness is crucial, especially when dealing with complex questions and subtle nuances in topics or categories.

**Increased Consistency in Responses:** Using a taxonomy ensures that there is a consistency in the categorization and terminology used by the RAG model. This consistency travels across queries and domains which leads to more reliable and uniform responses, aiding in an improved UX.

# How do Curated, Prebuilt Taxonomies Benefit RAG?

**Scalability and Efficiency:** Prebuilt taxonomies allow RAG models to efficiently scale efforts across diverse domains without needing to retrain from scratch every time. This ready-made framework of knowledge can be quickly integrated and adapted, saving time and resources in model training.

**Knowledge Enhancement and Update:** WAND's curated, prebuilt taxonomies are constantly updated to add new information and track current trends. These updates can be seamlessly integrated into the model. Keeping the model's knowledge base current improves accuracy over time.

**Domain-Specific Optimization:** Narrowing in on domain-specific RAG models, taxonomies can be tailored to those specific areas and ensure that retrieved content is both relevant and compliant with specific standards and terminologies.

**Simply put, choosing to integrate taxonomies into RAG models leverages structured, relevant, organized data effectively, which improves efficiency and quality in generated responses. This has been found to be particularly valuable in applications requiring a high level of accuracy and reliability in information retrieval and generation.**



# Maximizing Search with Taxonomies

A working search feature plays a crucial role in accessing the right information at the right time, regardless of your industry or company. Documents can get misplaced so easily if there is no system in place for storing them properly, but further than that, even perfectly placed documents can be rendered unreachable if your search function is sub-par. The ability to find relevant information quickly and accurately can make or break productivity.

But what are we to do? WAND has just the solution for you!

WAND offers prebuilt, curated taxonomies that provide an essential framework which enhances search capabilities in numerous platforms. At its core, taxonomies are systems for classifying information in a way that reflects the hierarchy within any given domain. Our taxonomies are designed meticulously to provide this structure by organizing your data into broader and narrower terms which align to your specific domain or industry. When used within your search system, these taxonomies offer several benefits, but for brevity, we will focus on the top three:

## **Enhanced Search Accuracy**

Clearly, the most significant advantage of using WAND's taxonomies in search is the improved accuracy. How does this happen though? With data and documents organized according to a predefined structure, your search engine will have an easier time narrowing down the search space and returning results that are highly relevant to your query.

# Maximizing Search with Taxonomies

## Improved User Experience

A well-structured taxonomy not only improves the accuracy of search results, but it also enhances the overall UX. Your users can expect to benefit from more consistent and predictable search outcomes, thus reducing frustration and increasing efficiency. Whether you are searching for a specific product, document, or piece of information, you can trust the search results will be organized logically and intuitively.

## Scalability and Flexibility

WAND's taxonomies are also designed with scalability and flexibility in mind. As your organization grows or your content expands, these taxonomies are easily adaptable to accommodate new data, more categories, and increased relationships. This scalability ensure that your search functionality remains just that: functional! Robust and effective search remains, even as the volume and complexity of your information increases.

Having a robust and efficient search function is no longer a luxury, it's a necessity. Our taxonomies can provide you with that structured framework that is so crucial for maximizing search efficiency. Enhancing search accuracy, improving UX, and offering the scalability to grow with your organization, WAND's taxonomies ensure that your search capabilities are effective and reliable for years to come. With WAND, you can trust that finding the right information will always be a seamless process, keeping your operations running smoothly and allowing your team to be focused on what truly matters.

# Five Benefits of Prebuilt Taxonomies

## 1) Effortless Integration

Seamlessly integrate our curated, prebuilt taxonomies into your applications with best-in-class organization frameworks across all industry verticals, you'll accelerate implementation timelines by up to 90% and reduce setup complexity.

## 2) Boosted Efficiency

Empower your product to tag and categorize data using our comprehensive taxonomies internally quickly and accurately. This eliminates the need for manual sorting and enhances data organization, freeing up valuable resources for higher-level tasks.

## 3) Enhanced Accuracy and Consistency

Rely on WAND's taxonomies, built by experts in library sciences, to improve your AI's tagging precision. Consistent, accurate data classification reduces errors, ensuring customer documents and data are handled with the utmost professionalism.

## 4) Adaptable Solutions

WAND's taxonomies are designed to address every industry vertical, but are easily editable, giving our product a flexible, scalable solution that adapts to your client's unique organizational needs.

## 5) Immediate Value

Start delivering immediate value with WAND's prebuilt, curated taxonomies which will eliminate the costly, time-consuming process of building and maintaining custom data structures.

# What's In It For My Customer?



Accelerates sales cycles 6-12 months



Accelerates client purchase decision because initial taxonomy creation is already done



Fast deployment — WAND Taxonomies are selected and delivered online, formatted for direct import into enterprise applications. Setup takes minutes

# Increased Sales and Services

## WAND Taxonomy/Metadata Model Suites



Creates effective demonstrations for clients.



WAND Taxonomies/Metadata models address all enterprise knowledge domains.



Extensibility to all knowledge domains generates more sales, larger sales, and extended and increased service engagements.



# Taxonomies

## Alphabetically

Accounting Taxonomy

Aerospace Engineering Taxonomy

Air Traffic Control Taxonomy

Asset Status Taxonomy

Automotive Manufacturing Taxonomy

Banking Taxonomy

Building and Construction Management Taxonomy

Cannabis Taxonomy

Chemicals Taxonomy

Consulting Services Taxonomy

Customer Service Taxonomy

Digital Transformation Technologies Taxonomy

Drug Development and Manufacturing Taxonomy

Electric Utilities Taxonomy

Engineering Taxonomy

Environmental Taxonomy

Facilities Management Taxonomy

Finance and Investment Taxonomy

Fire Department Taxonomy

Fleet Management Taxonomy

Food and Beverage Manufacturing Taxonomy

Gas Utilities Taxonomy

Health Insurance Taxonomy

Higher Education Taxonomy

Hospitality Taxonomy

Human Resources Taxonomy

Information Sensitivity Taxonomy

Information Technology Certifications Taxonomy

Information Technology Taxonomy

Instruction Manual Taxonomy

Insurance Taxonomy

Intellectual Property Taxonomy

K-12 Education Taxonomy

Lean Quality Taxonomy

Legal Taxonomy

Life Insurance Taxonomy

Lifecycle Taxonomy

Local Government Taxonomy

Logistics Taxonomy

# Formatted for Use in Over 100 Applications





# Taxonomies Cont.

Lumber Manufacturing and Forestry Management  
Management Taxonomy  
Manufacturing Taxonomy  
Medical Administration Taxonomy  
Medical Conditions Taxonomy  
Medical Devices Taxonomy  
Medical Specialties Taxonomy  
Metaverse Taxonomy  
Mining Taxonomy  
Nonprofit Taxonomy  
Nuclear Decommissioning Taxonomy  
Oil and Gas Taxonomy  
Online and In-Person Learning Taxonomy  
PII Taxonomy  
Packaging Taxonomy  
Paper Manufacturing Taxonomy  
Police Department Taxonomy  
Procurement Taxonomy  
Project Management Taxonomy  
Property and Casualty Insurance Taxonomy  
Railroad Taxonomy  
Real Estate Taxonomy  
Records Retention Taxonomy  
Research and Development Taxonomy  
Retail Taxonomy  
Sales and Marketing Taxonomy  
Semiconductor Manufacturing Taxonomy  
Sensory Taxonomy  
Sentiment Taxonomy  
Shipbuilding Taxonomy  
Smart City Taxonomy  
Soft Skills and Broad Hard Skills Taxonomy  
Telecommunication Taxonomy  
Transportation Taxonomy  
Travel Taxonomy  
United States Armed Forces Taxonomy  
Utilities Taxonomy  
Wastewater Utilities Taxonomy  
Water Utilities Taxonomy  
Wholesale Taxonomy  
Workplace Health and Safety Taxonomy

# Taxonomy Suites

- Aerospace Suite
- Automotive Suite
- Building and Construction Suite
- Drug Development Suite
- Electric Utilities Suite
- Engineering Suite
- Enterprise Operations Suite
- Financial Suite
- Food & Beverage Manufacturing Suite
- Gas Utilities Suite
- Health Care Suite
- Higher Education Suite
- Hospitality Suite
- IT Suite
- Insurance Suite
- K-12 Education Suite
- Legal Services Suite
- Local Government Suite



- Lumber Manufacturing & Forestry Suite
- Manufacturing Suite
- Mining Suite
- Nonprofit Suite
- Mining Suite
- Nonprofit Suite
- Oil and Gas Suite
- Paper Manufacturing Suite
- Professional Services Suite
- Railroad Suite
- Real Estate Suite
- Retail Suite
- Semiconductor Manufacturing Suite
- Shipbuilding Suite
- Telecommunications Suite
- Transportation Suite
- United States Armed Forces Suite
- Utilities Suite
- Wastewater Utilities Suite
- Water Utilities Suite
- Wholesale Suite



# Business Glossaries

Aerospace  
Glossary

Banking &  
Finance  
Glossary

Customer  
Service  
Glossary

Health  
Insurance  
Glossary

Human  
Resources  
Glossary

Insurance  
Glossary

Legal  
Glossary

Life  
Insurance  
Glossary

Oil & Gas  
Glossary

PII  
Glossary

Property &  
Casualty  
Insurance  
Glossary

Real  
Estate  
Glossary

Sales &  
Marketing  
Glossary

Tele-  
communications  
Glossary

Units of  
Measure  
Glossary



# Common Data Models

Benefit Plan Actuarial Information  
Bill of Lading  
Blood Donor Form  
Call Report  
Cash Flow Statement  
Cell Tower Lease Agreement  
Company Information  
Corporate Balance Sheet  
Corporate Budget  
Corporate Income Statement  
Corporate Sales Report  
Credit Memo  
Customer Information  
Email  
Employee Annual Expense Report  
Employee Expense Report

Employee Information  
Employment Application  
Employment Contract  
Escrow Agreement  
Exclusivity Agreement  
Ground Lease Agreement  
Hospital Admission Form  
Indemnification Contract  
Intellectual Property License Agreement  
Invoice  
Lease Agreement  
Licensing Agreement  
Life Insurance Rate Making  
Loan Agreement  
Medical History Form  
Memorandum of Understanding

Merger Agreement  
Motor Vehicle Title  
Network Security Incident Management  
Plan  
Network Security Incident Reports  
Network Security Policies  
Network Security Reports  
Network Security Responses  
Non-Compete Agreement  
Non-Disclosure Agreement  
Oil and Gas Extraction Lease Agreement  
Operating Agreement  
Partnership Agreement  
Patient Information Forms  
Personal Annuity Documents  
Personal Estate Documents

Personal Financial Statements  
Personal Income Tax Return  
Personal Life Insurance Documents  
Personal Property Inventory  
Pre-Employment Physical Form  
Press Release  
Prior Authorization Request Form  
Property and Casualty Rate Making  
Purchase Contract  
Purchase Order  
Sales Contract  
Service Contract  
Standard Operating Procedure  
Stock Keeping Unit (SKU)  
Supplier Data  
Sustainability Report  
Work Order

# REPRESENTATIVE TESTIMONIALS



“The Taxonomies saved us a huge amount of time! We were able to deliver value immediately!”



“We were able to import everything without a hitch and it saved us a ton of work.”



“The WAND Taxonomy is providing to be very useful and will save us a lot of time in our deployment since we don’t have to create a taxonomy from scratch.”



“Having the taxonomies on hand has really jump-started our document management process, and provided us with a back-end organization that would have taken many months to get going.”

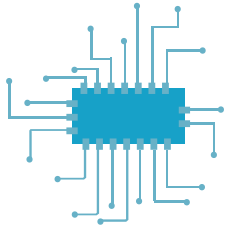


“We were able to customize the Human Resources Taxonomy in less than a day to make it a perfect fit for that department, We only needed to add 50 terms, which was less than 5% of the total.”



“People are experts at what they do, but (are) not experts in taxonomy building. Editing the pre-built taxonomies provides an easy contextual reference.”

# REPRESENTATIVE TESTIMONIALS



“Helps with faster adoption – Users see relevant search terms quickly.”



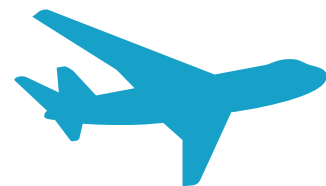
“Pointers suggested by WAND allowed me to socialize the benefits of the taxonomy and gain business acceptance.”



“WAND [is] hands down the most comprehensive assembly of deep and wide taxonomies, requiring only two clicks to import into our workflow and only a few days to incorporate into our product architecture, seeing immediate results.”

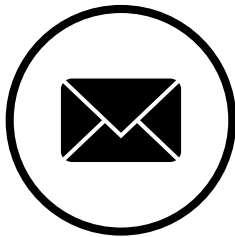


“The prebuilt taxonomies required about 10% customization and enabled the default search to be quickly implemented.”



“Your work for us has been excellent and the libraries were a godsend for us. I look forward to working together in the future.”

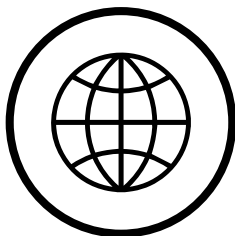
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